

MIAB MFAC FACC 6850 Library Orientation

Winter 2023

Wednesday January 18, 2022

10:20 am

Shelly Shapero – sshapero@yorku.ca

“Get started” by [Dose Media](#) via
[Unsplash](#) / available under
[Unsplash license](#)



Agenda

1. Library Services & Support
2. Learning & Writing Support
3. Citation Resources @ York



1

Library Services & Support

Online Research Help



Chat with Us!
Clavardez avec nous!



In-Person



Email



Consultations
Online
Appointments



Text / SMS
+1 (647) 695-8985



FAQs
Get Your LibANSWERS

YorkU Libraries can help
www.library.yorku.ca/web/ask-services/

Ways to Get Library Help

Same Day Options:

[Online CHAT](#), available 7 days a week

[In-Person Research Help](#), available Monday to Friday, 11 am to 4 pm

-> **Great for most questions**

1 - 2 Business Days:

Email the Bronfman Business Library: bronfref@yorku.ca

[All YUL email addresses](#)

-> **Great for after hours or more complex questions**

Book in Advance:

[One hour Zoom consultation](#) with a business librarian. Multiple group members can attend.

-> **Great for complex questions**



Photo by York University

The Peter F. Bronfman Business Library

Library Hours: Monday - Thursday 8 am - 9 pm
Winter Friday 8 am - 6 pm
Saturday 11 am - 6 pm
Sunday 12 pm - 7:30 pm

In Person Research Help Hours:
Monday - Friday 11 am - 4 pm

Chat: <https://www.library.yorku.ca/web/ask-services/>

English chat	Monday - Thursday	10 am - 9 pm
	Friday	10 am - 6 pm
	Saturday	11 am - 5 pm
	Sunday	12 pm - 6 pm
Bilingual chat	Monday	11 am - 6 pm
	Friday	11 am - 5 pm
	Saturday	11 am - 1 pm, 2 pm - 3 pm
	Sunday	Closed

Email: bronfref@yorku.ca



Photo by Dat Ngo, York
University Libraries employee

York University Libraries

**Academic Integrity:**

How You Can Learn to Stop Worrying & Love Citations

**Road to Research Success:**

How to Find Articles & Books Through YorkU Libraries

**Introduction to Zotero:**

Organizing Your Citation Collections

**Finding Newspapers:**

How to Find Current & Historical Newspaper Articles Through York U Libraries

bit.ly/WorkshopsAndMore

Getting Started Resources

Business Research Guides

Business Databases A-Z list

Bronfman Business Library

Library Home Ask & Services Research & Learn Collections Locations and Spaces About Us CONTACT

Peter F. Bronfman Business Library Guides

To assist your research on business subjects, the Library staff has compiled helpful guides to resources. These include library recommended subscription e-resources, print materials and resources on the free Web.

General Business Research <ul style="list-style-type: none">CompanyIndustryBusiness PlansNon ProfitCountry and International BusinessBusiness HistoryRetailFinding Business ArticlesSearching HBR ArticlesBusiness Cases	Finance & Accounting <ul style="list-style-type: none">FinanceBloombergAccountingFinancial Literacy	Related Links <ul style="list-style-type: none">Course Related GuidesBusiness Databases A-ZLegal Research for Non-Law StudentsBusiness Videos & Streaming Media CollectionsLinking to Library E-Resources for Business
Market & Advertising Research <ul style="list-style-type: none">Marketing ResearchAdvertisingMarket ShareCompany Ranking	Human Resources <ul style="list-style-type: none">Human Resource ManagementOrganizational Behaviour	
Data & Statistics Guide <ul style="list-style-type: none">Data Librarian's Data & Statistics Research Guide	Arts & Media Management <ul style="list-style-type: none">Arts & Media	
Business Ethics & Corporate Governance <ul style="list-style-type: none">Business EthicsCorporate Governance	Citing & Writing Resources <ul style="list-style-type: none">Business Citation GuideGuide to All Citation StylesZotero Citation ManagementBusiness Writing GuideAcademic Integrity	
	601 Research <ul style="list-style-type: none">601 Research Support	
	Supply Chain Management	

Bronfman Business Library

Library Home Ask & Services Research & Learn Collections Locations and Spaces About Us CONTACT

Home Print and Video Collection Business Resources A - Z

Business Resources A - Z

The business collection includes books, business journals, full text databases, and specialized databases accessible in the library only. We have prepared [Guides](#) to doing business research. We encourage you to visit our reference desk in the Bronfman Business Library, Room S237, Schulich School of Business, email our [reference service](#) use our [IM](#) chat reference service or phone us (416-736-5139) for research assistance.

Major Business Databases

ABI/Inform Global: contains citations and abstracts for several thousand leading business and management publications, including scholarly, trade, popular and news titles. A very large majority of these titles is available in full-text or full-image, with some dating back as far as the 1920s. A wide range of business subjects is covered. This resource also incorporates industry, company and market-focused reports. This [ABI Inform LibGuide](#) will give you insight into the collection and strategies for using this resource effectively.

ABI/Inform Trade and Industry: This related database covers several thousand trade publications (mainly trade magazines and journals) with a large majority available in full-text format. A very useful source of information for current and historical trade and industry news and developments with coverage to current day and extending back to 1975. This [ABI Inform LibGuide](#) will give you insight into the collection and strategies for using this resource effectively.

ABI/Inform Global and **Trade & Industry** are only two of the suite of databases provided by **Proquest**. Search [ProQuest Business](#) to select all five business databases.

Ad*Access: This is a resource from Duke University which provides free access to over 7,000 U.S. and Canadian digitized advertisements in five product categories - radio, television, transportation, beauty & hygiene and World War II - dated between 1911 and 1957. The advertisements are primarily from newspapers and magazines and have been made available for use in research, teaching, and private study.

Bank of Canada Rates and **Bank of Canada Statistics** provides tables of interest rates, bond rates, exchange rates for last ten years, as well as inflation calculator, price indexes etc. There is also a ten year currency converter which allows you to compare currencies between countries.

Bloomberg: Bloomberg is a real-time financial service that provides current and historical data, news and financial analysis of companies, stocks, bonds, and indices, descriptions of companies from various sources including Hoovers, etc. Economic statistics are also available. Restricted to the York University Community and available in the Bronfman Business Library.

[This Online Manual](#) developed by Bronfman staff members covers the common commands and basic instruction on how to navigate and get started with Bloomberg

Brandchannel.com: sponsored by Interbrand, this online exchange resource provides a global perspective on brands and includes articles, papers, a

Research Guides for MFAc Program

Company Research : Home

Search this Guide [Search]

Home | Find Companies | Competitive Environment | Organizational Structure/Culture | Regulatory/Patents | Annual Reports/Filings | Finance

Analyst Reports | Finding Articles

Subject Guide

What's in this guide

Welcome to the Bowdoin Business Library's company research guide. This guide will serve as a starting point when researching resources on a variety of company-related research topics.

COVID-19 Business Research Modules

COVID-19 Business Research Modules

- Getting Started & Getting Help

Topics covered: Getting help during COVID-19 campus closure &

Find Companies

Public Companies | Private Companies | Non Profits | Subsidiaries | Suppliers

Competitive Environment

Business Ethics: Home

Competitors | Market Share | Organizational Structure | Regulatory/Patent | Annual Reports/Filings | Finance | Analyst Reports

Contact: 416 736 5130

Email Me

Chat with Us! Chat is online

Business Ethics: Home

URL: <http://researchguides.library.yorku.ca/businessethics>

Home | Getting Started | Finding Articles | Advanced Research | Corporate Watch/Think Tanks | Useful Links / Associations

Corporate Social Responsibility & Sustainability | Annual Reports/Filings | Citing & Evaluating Sources

Subject Guide

What's in this guide

Getting Started

Encyclopedias & Handbooks | Omni All-in-One Search | Business Ethics Subject Headings

Finding Articles

Key Journals & Journal Articles | Newspaper Articles | Law Related Articles | Search Strategies

Advanced Research

ESG & Sustainability Rankings | Ethics Codes & Tools

Corporate Watch / Think Tanks

Useful Links & Associations

Corporate Social Responsibility & Sustainability

Annual Reports/Filings

Citing & Evaluation Sources

Business Citation Guide | Citing Sources | Evaluating Sources

Related Subject Guides

- Corporate Governance by Angie An Last Updated May 11, 2021 167 views this year
- Corporate Law by Verald Dica Last Updated May 12, 2021 157 views this year

Stay on Top via Social Media

Boards & Advisors One of the largest and most active corporate governance groups on LinkedIn (~70,000 members), founded by York faculty Dr. Richard LeBanc. Requires login in Governance Gateway Blog a blog by York professor Dr. Richard LeBanc, it is intended to be a governance resource and source of current governance commentary.

Related Subject Guides

- Corporate Law by Verald Dica Last Updated May 12, 2021 157 views this year
- Business Ethics by Angie An Last Updated May 11, 2021 254 views this year

Contact: 52376 Seymour Schulich Building

Subject: Business & Economics

Chat with Us! Chat is online

Searching for Books

- Omni All-in-One Search Guide This guide will explain how our new Omni All-in-One discovery layer works and how you can search it

Corporate Governance: Home

URL: <http://researchguides.library.yorku.ca/corporategovernance>

Home | Getting Started | Books & Articles | Advanced Research | Sustainability | Special Topics | Useful Links | Citing & Evaluating Sources

Subject Guide

What's in this guide

Home

Getting Started

Definitions & Glossaries | Omni All-in-One Search | Key Docs & Codes | Benchmarks & Measures

Books & Articles

Books & eBooks | Key Journals & Journal Articles | Newspaper Articles | Law Related Articles | Search Strategies

Advanced Research

Associations & Organizations | Accounting Standards

Sustainability

Special Topics

Nonprofit Governance | Compensation & Board

Useful Links

Citing & Evaluation Sources

Evaluating Research Results | Business Citation Guide

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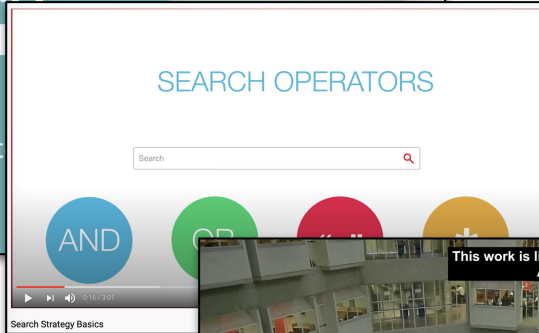
- Omni All-in-One Search Guide This guide will explain how our new Omni All-in-One discovery layer works and how you can search it

- [Company Research](#)
- [Corporate Governance](#)
- [Business Ethics](#)

Self-Paced Research Modules & Videos

Jumpstart IEP Program: Self-Paced Library Research Modules

Prepared by the Peter Bronfman Business



- [Jumpstart - self-paced research module](#) → Covers many of the databases that help with MFAc programs

Includes videos such as [Search Strategy Basics](#) & [Searching using Omni and Research Guides](#)

The image features a large white circle on a black background. Inside this circle, the text 'Learning & Writing Assistance' is written in a bold, blue, sans-serif font. To the left of the text, the number '2' is displayed in white inside a smaller, semi-transparent grey circle. On the right side of the large white circle, there are several concentric white circles of varying sizes, creating a ripple effect.

2

Learning & Writing Assistance

Writing Assistance

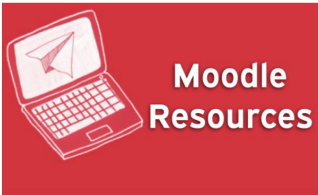
The screenshot shows the SPARK website interface. At the top left is the SPARK logo with the text "Student Papers & Academic Research Kit". A "Français" button is in the top right. Below the logo are three red navigation tabs: "Getting Started", "Exploring", and "Pulling It Together". The "Getting Started" tab is active. Below the tabs, there is a video player showing a video with a progress bar at 0:00 / 1:51. To the right of the video player are two buttons: "Mac Video Viewer" and "Video Transcript". Below the video player are five red buttons: "Drop by the Learning Commons", "Develop Your Learning Skills", "Visit the Writing Centre", "Ask a Librarian", and "For Faculty". At the bottom, there is a footer with links: "Contact SPARK | About SPARK | Site Map | Academic Innovation Fund", the Learning Commons logo, and a Creative Commons license icon. Below the license icon is the text: "This work is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License".

- [SPARK \(Student Papers & Academic Research Kit\)](#) → includes self-paced writing modules

York's Writing Centre

Welcome to the Writing Centre

Want to enhance your ability to produce effective academic and professional writing? Take advantage of our writing support programming.



- [Writing Centre](#) supports include workshops, individual appointments via Zoom & more

Learning Commons

The screenshot shows the York University Learning Commons website. At the top, there is the York University logo and a search bar labeled 'Popular Links'. Below the navigation bar, the main content area is titled 'Online Resources'. It features several key sections: 'SPARK' with a graphic of a woman at a laptop and the text 'Ignite your research and writing powers with SPARK. Online, anytime. Where inspired papers start.'; 'Learning Commons Orientation (video)' with a video player showing staff at a 'WELCOME DESK'; 'Student Guide to Group Work' with an image of students collaborating; and 'Student Guide to Remote Learning' with a video player titled 'Welcome to the Student Guide to Remote Learning'. At the bottom, a footer note states: 'Developed by Learning Skills Services (SCLD) with contributions from the Teaching Commons, the Libraries, ESL Open Learning Center, the Writing Centre and the Career Centre'.

- [The Learning Commons](#) provides learning skills workshops (i.e. time management, academic writing), online guides & more

Student Guide to Remote Learning

Student Guide to Remote Learning

Search the Student Guide



Welcome to the Student Guide to Remote Learning
We've created this guide to help you find the resources and supports to successfully navigate being a remote learner.

ADAPTING TO STUDYING REMOTELY
5 tips for successfully transitioning to remote learning.

LEARNING REMOTELY
Tips for studying, completing coursework, and writing exams remotely.

ACCESSING CAMPUS RESOURCES
From academics, to career, wellbeing, and getting involved - we are here to help!

- [The Student Guide to Remote Learning](#) includes resources to help you prepare for learning remotely during the Covid-19 campus closure



3

Citation Resources @York

Citation Help

**The Peter F. Bronfman
Business Library's
APA 7th Edition Guide**

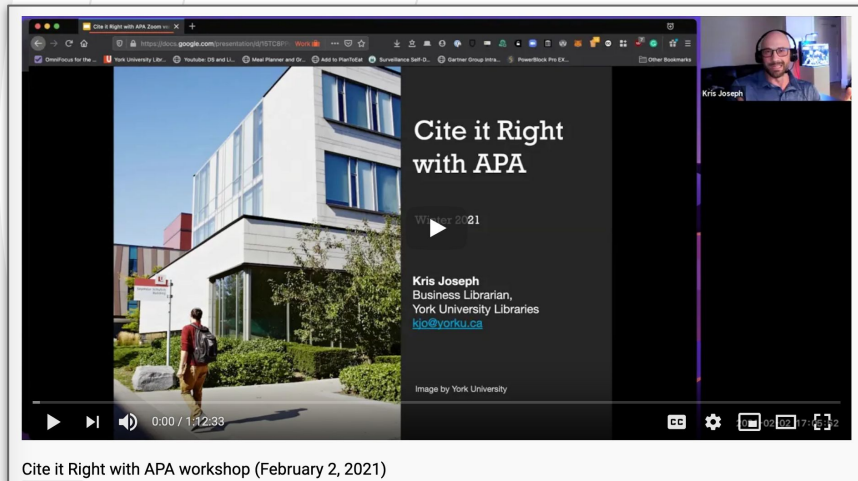
**SPARK's APA 7th
Edition Citation Guide**
(Books, Scholarly
Articles, Newspaper
Articles)

**Purdue OWL's APA 7th
Edition Citation Guide**
(Books, Scholarly
Articles, Newspaper
Articles, online
resources)

**APA 7th edition guide
for Business Students
by Business Librarians
in Canada & U.S.**



Cite it Right with APA Workshop Recording



Cite it Right with APA workshop (February 2, 2021)

- [Recording of February 2021 workshop](#) (1 hour, 15 min)
- [Access workshop slides](#)
- Covers APA citation basics



Thanks!

Any questions?

Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Photographs from York University, and artists on Unsplash (available as of September 2018)
- Screenshots done by S. Quail in May 2021, A. An in September 2021 and S.Shapero in January 2022

